

Form PTO/SB/08A		Complete if Known			
INFORMATION DISCLOSURE STATEMENT BY APPLICANT (use as many sheets as necessary)		Application Number	09/928,024		
		Filing Date	08/10/2001		
		First Named Inventor	Charles A. Eldering		
		Group Art Unit	3622		
		Examiner Name	Van Bramer, John W.		
Sheet	1	of	6	Attorney Docket Number	T741-10

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JV	WO	9821713		LEVILLE	05-1998	

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JV	Product literature, Imgis, "AdForce", Copyright 1998, 5 pgs.	
JV	Press Release, AdForce, "AdForce Introduces AdForce EveryWhere: Advertising, Marketing, & Promotions Wherever a Digital Signal can Be Sent, 3/27/00, 3 pgs.	
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Complete if Known

Application Number	09/928,024
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Filing Date	10 AUG 2001
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First Named Inventor	ELDERING
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Art Unit	2151
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Examiner Name	UNKNOWN
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		Country Code ³ -Number ⁴ -Kind Code ⁵ (if known)				
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JV	BE	WO98/28906	07-02-1998	ROSSER		
JV	BF	WO98/34189	08-06-1998	ROTH		

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/John Van Bramer/

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Sheet 3

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First Named Inventor	ELDERING
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Art Unit	2151
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Examiner Name	UNKNOWN
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		Country Code ³ -Number ⁴ -Kind Code ⁵ (if known)				
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JV	BN	WO00/54504	09-14-2000	GOLDMAN		
JV	BO	WO00/55748	09-21-2000	BRUCK		
JV	BP	WO01/24027	04-05-2001	ULLMAN		
JV	BQ	GB2348346	09-27-2000	FREEMAN		
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IDS - 08/24/2004 ELECTRONIC INFORMATION DISCLOSURE STATEMENT

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Title of Invention	Targeting Ads to Subscribers Based on Privacy-Protected Subscriber Profiles						
<div>Application Number : 09/928024 </div> <div>Confirmation Number: 5199</div> <div>First Named Applicant: Charles Eldering</div> <div>Attorney Docket Number: T741-10</div> <div>Art Unit: 3622</div> <div>Examiner: Yehdega Retta</div> <div>Search string: (5233423 or 5374951 or 5515098 or 5635989 or 5786845 or 5805974 or 5977964 or 6002394).pn</div>							
US Patent Documents							
Note: Applicant is not required to submit a paper copy of cited US Patent Documents							
init	Cite.No.	Patent No.	Date	Patentee	Kind	Class	Subclass
JV	1	5233423	1993-08-03	JERNIGAN			
JV	2	5374951	1994-12-20	WELSH			
JV	3	5515098	1996-05-07	CARLES			
JV	4	5635989	1997-06-03	ROTHMULLER			
JV	5	5786845	1998-07-28	TSURIA			
JV	6	5805974	1998-09-08	HITE			
JV	7	5977964	1999-11-02	WILLIAMS			
JV	8	6002394	1999-12-14	SCHEIN ET AL			
Signature							
Examiner Name				Date			
/John Van Bramer/				11/29/2006			

IDS - 08/23/2014 **ELECTRONIC INFORMATION DISCLOSURE STATEMENT**

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Signature

Examiner Name	Date
/John Van Bramer/	11/29/2006